



# Building Hope Together

**Annual Report**  
**2019**





# Mission Statement

The mission of Shalom Center is to serve the community by providing emergency food, shelter, and support in ways that meet immediate needs and respect human dignity.

## Vision

Through food, shelter, and guidance, we will help people maximize their potential for self-sufficiency.

# CONTENTS

|  |              |
|--|--------------|
| <b>Message from the Executive Director</b> | <b>3</b>     |
| <b>Board of Directors</b>                  | <b>4</b>     |
| <b>About the Shalom Center</b>             | <b>5</b>     |
| <b>Our History</b>                         | <b>6</b>     |
| <b>Meal Programs</b>                       | <b>7</b>     |
| <b>Shelter Programs</b>                    | <b>8</b>     |
| <b>Hope to Me Is...</b>                    | <b>9</b>     |
| <b>Spotlight</b>                           | <b>10</b>    |
| <b>Finances</b>                            | <b>11-12</b> |
| <b>Hope Builders</b>                       | <b>13-14</b> |

**This report is made possible through the partnership and collaboration of:**

Professor Petsas & Carthage College Design Practicum Fall 2019 Class  
Snap On, Inc.  
Shalom Center Staff

# MESSAGE

FROM THE EXECUTIVE DIRECTOR

Dear Reader,

Earlier this year, I spoke with a group of fourth-graders about what it means to be hungry, homeless, and afraid. Reading the reactions of the room, I took time to explain to them what we do at the Shalom Center and how we help change feelings of sadness into hope. I asked the students to draw a picture of what hope meant to them. Their creativity moved me. One illustration in particular stuck out to me.

Written on a little piece of paper was the word HOPE, and in perfectly drawn bubble letters: HELPING OTHER PEOPLE EVERYDAY. What an amazing reminder!

In 2019, the Shalom Center honored our commitment to being Hope Builders. We provided meals every night through our Soup Kitchen, provided nightly shelter to homeless individuals and families, and distributed groceries in our pantry. Through these simple yet important acts, Shalom Center's work has left a real impact on the lives of people in our community.

However, we had to confront a reality; we needed to further this impact. To accommodate the increased number of individuals seeking safe shelter, we decided to take action. I am so pleased to share that through an anonymous donor we are expanding our Individuals' Shelter, with expected completion in Spring of 2020. In addition, our pantry will relocate in early March to our 39th Avenue location. For the first time in our history, all of our Shalom Center programs will be under one roof. These successes are the true measure of your support.

Your ongoing interest and support are vital in making this growth possible.

I am proud to present you with this Annual Report so you can see how your support inspires hope. This report not only details the nights of sleep provided, the pounds of food distributed, and the meals served but also the wise and prudent stewardship of the resources we are blessed to receive.

Thank you for your ongoing support of our mission at the Shalom Center.

In Service,



Tamarra A. Coleman  
Executive Director



# BOARD

FOR FISCAL YEAR 2019 - 2020

**John Collins**

*Chair*

*Retired, State of Wisconsin*

**Ken Winius**

*Vice-Chair*

*Print Center, LLC*

**Ellen Kupfer**

*Secretary*

*Retired, Kenosha Unified School District*

**Wesley Ricchio**

*Treasurer*

*Town Bank*

**Wayne Koessl**

*Member-at-Large*

*Retired, We Energies*

**Tamarra Coleman**

*Executive Director*

## Active Members

Pamela Acerbi

*Snap-on Incorporated*

Tim Barthel

*Southern Lakes Credit Union*

Crystal Callahan

*Kenosha Unified School District*

Gail Gentz

*Retired, Kenosha County*

Steve Hartfield

*Retired, Kenosha Unified School District*

Karen Johnson

*Celebrate Our Town*

Richard Kauffman

*Retired, Kenosha Human Development Services*

Mark Modory

*Retired, K-Mart*

Bethany Ormseth

*Kenosha Unified School District*

Andy Pitts

*Pitts Brothers & Associates*

Robert Riedl

*Retired, Kenosha County*

Richard Selsberg

*Retired, Actra Rehabilitation Associates*

Wilson Shierk

*Retired, Kenosha Unified School District*

## Honorary Members

Terry Backmann

*Jordan Financial*

Ellie Chemerow

*Retired, Leader Store*

Greta Hansen

*Founder, (1933-2014)*

Judith Juliana

*Retired, Palmen Motors*

Lon Knoedler

*Sparks Insurance, Inc.*

Bob Riley

*Riley Management Services, Inc.*

Brad Weinstock

*Retired, Sunnyside Florist*

# ABOUT US

We are a **community resource** that happens to provide **food, shelter** and **guidance** to low-income individuals and families in the greater Kenosha County community. Through our food pantry, soup kitchen, and shelter programs, we are working hard to **build hope** and **change lives** in Kenosha County. We work collaboratively with community organizations, area churches, local businesses and government agencies to effectively serve the community.

## 1.1 million lbs

of food were distributed from our food pantry to low-income individuals and families in our community.

## 9,800+

unduplicated households served in our food pantry program

## 800+ Volunteers

are the driving force of how Shalom Center continues to serve the community

## 151,994 lbs

of food shared with other nonprofit pantries





# HISTORY

J U S T   A   F E W   H I G H L I G H T S

**1982** Greta Hanson founds The Interfaith Human Concerns Network.

**1983** The first Kenosha Soup Kitchen meal is served.

**1985** Greta Hanson named first Executive Director of Shalom Center  
Shalom Center purchases Deming School serving as it's first central location.

**1986** Shalom Center, through generosity of community, burns mortgage on the building.

Shalom Center converts 2nd Floor of its building to serve as space for the Emergency Family Shelter.

**1991** Shalom Center launches the Interfaith Network Shelter Program which partners with local churches opening their basements to provide sleeping area for single homeless individuals.

**2009** Shalom Center opens its Food Pantry on Sheridan Road.

**2017** Shalom Center moves into its new location at 4314 39th Avenue bringing together its Soup Kitchen and Shelter Programs under one roof.

**2018** Shalom Center burns the mortgage on its new facility.

**2019** Tamarra Coleman named Executive Director.

**2020** Shalom Center will add addition to its 39th Avenue location to relocate the Food Pantry and increase our individual's shelter and finally house all Shalom Center services under one roof.



# MEAL PROGRAMS



## Meals that Matter Soup Kitchen Network

For more than thirty years, Shalom Center has served a nightly meal for those in need. Meals are served out of our location on 39th Avenue as well as at a rotating site (Monday - Friday). Volunteers and staff serve a complete and balanced meal to children, families, and individuals each night. The kitchen provides roughly around 350 guests with a hot meal including soup, an entrée, a vegetable, a sandwich, fruit, dessert, and a drink. For many, this meal is the only balanced meal they may eat all day.

**We haven't missed serving a meal since 1983!**

## Healthy Choices Food Pantry

Our food pantry distributes perishable and non-perishable groceries to individuals and families in need. Over 950 households visit each month to receive food. They are greeted by volunteers who help unpack donations, sort food, stock shelves, and assist families with their shopping needs. The program also packs senior boxes for 1,200 seniors each month. These boxes are packed and delivered by volunteers, providing senior citizens with foods like cereal, juice, proteins, vegetables, and fruit.

INTERESTED IN VOLUNTEERING? WE'D LOVE TO HAVE YOU.

Call us at (262) 658-1713  
or email [development@shalomcenter.org](mailto:development@shalomcenter.org)



# SHELTER PROGRAMS



## EFS: Emergency Family Shelter

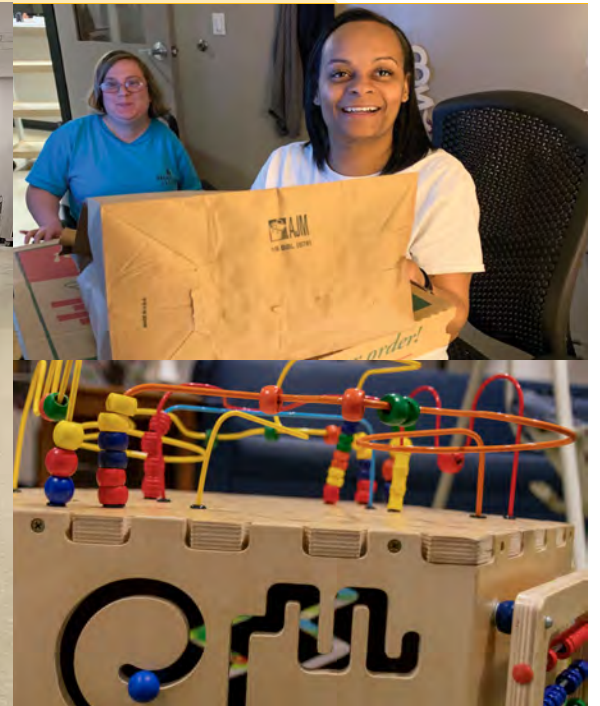
Our Emergency Family Shelter provides a supportive shelter to families experiencing homelessness. We provide them with things like meals, clothing, and transportation. The families in our care receive daily support as well as intensive case management.

We also have a variety of classes that offer support our families in many ways. These classes help families with family dynamics and development, job searches, healthy living, and financial stability to help their transition to permanent housing.

## INNS: Individuals in Need of Nightly Shelter

Our Individuals' Program provides emergency shelter for people experiencing homelessness.

We provide them with a bed, meals, and personal care items. In addition, our case managers provide intensive case management which help our residents set goals, schedule classes, and prepare for transition to permanent housing.



# HOPE TO ME IS...

***We asked staff what the word HOPE means to them. Here are some answers...***

***Renewing a client's belief in themselves and helping them realize their fullest potential.***

***– Karon, Case Manager***



***Seeing lives changed, families find a permanent home, and the smile of people receiving a meal.***

***– Andi, Case Manager Supervisor***

***Sharing the joy with our clients who have secured good employment, safe housing, and come back to just visit!***

***– Lisa, Director of Programs & Operations***



***Creating an impact, not just for the now, but for the future. Shalom is building hope for the next generation through it's work today.***

***- Dustin, Development & Community Engagement Director***

# SPOTLIGHT

## VOLUNTEER SPOTLIGHT

# Alice Roemer



17 Years of Service  
3,615 Volunteer Hours

*"I enjoy volunteering...it gives me a purpose  
and opportunity to serve people  
in the community."*

## CORPORATE PARTNER SPOTLIGHT

# Snap-on Incorporated

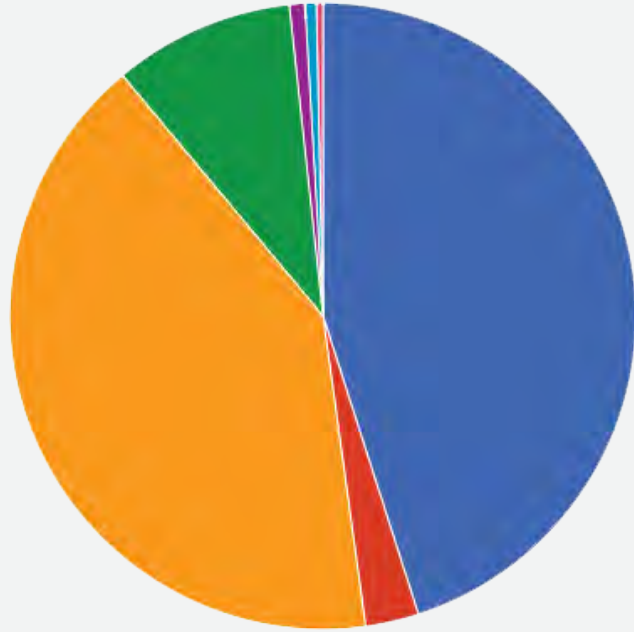
*Snap-on is honored to support the Shalom Center  
and is proud of our employees who regularly volunteer  
their time and who have contributed nearly 500 gifts  
annually for children in our community.*



**10 WE ARE GRATEFUL TO OUR COMMUNITY PARTNERS!**



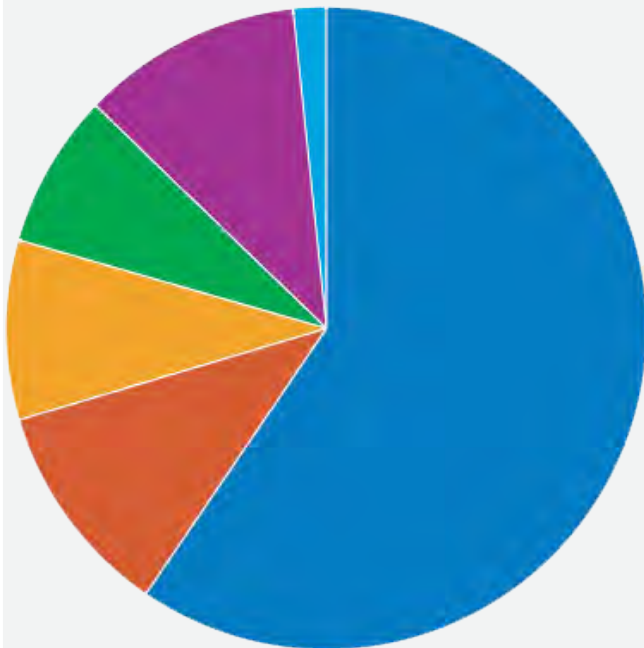
# FINANCIAL



## Revenues

**2019**

|                                   |                     |
|-----------------------------------|---------------------|
| Donated Goods & Services          | \$ 2,295,797        |
| Legacies, Bequests, and Memorials | \$ 140,365          |
| Contributions                     | \$ 2,093,943        |
| Grants                            | \$ 475,787          |
| Special Events Income (Net)       | \$ 40,662           |
| Program Revenue                   | \$ 29,724           |
| Other Income                      | \$ 17,316           |
| <b>Total Revenues</b>             | <b>\$ 5,093,594</b> |



## Expenses

### Program Services

|                |              |
|----------------|--------------|
| Food Pantry    | \$ 2,231,079 |
| INNS Shelter   | \$ 407,725   |
| Soup Kitchen   | \$ 338,618   |
| Family Shelter | 290,358      |

### Supporting Services


|                           |            |
|---------------------------|------------|
| Management & General      | \$ 417,521 |
| Fundraising & Development | \$ 62,620  |

**Total Expenses** **\$ 3,747,921**

|                               |                     |
|-------------------------------|---------------------|
| Change in Net Assets          | <b>\$ 1,345,673</b> |
| Net Assets, Beginning of Year | <b>\$ 3,219,907</b> |
| Net Assets, End of Year       | <b>\$ 4,565,580</b> |

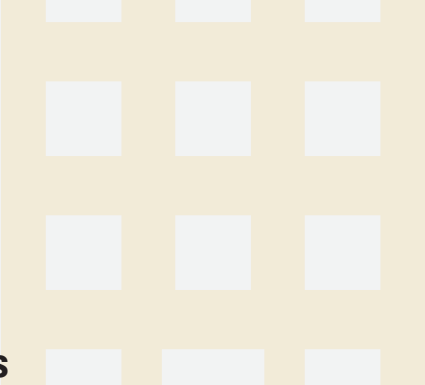
# HIGHLIGHTS

## Assets



|                             |                     |
|-----------------------------|---------------------|
| Cash and Cash Equivalents   | \$ 1,889,489        |
| Food Supplies and Inventory | \$ 196,050          |
| Grants Receivable           | \$ 37,552           |
| Prepaid Expenses            | \$ 16,154           |
| Pledges Receivable          | \$ 5,469            |
| Accounts Receivable         | \$ 2,256            |
| Fixed Assets                | \$ 2,729,118        |
| Accumulated Depreciation    | \$ (277,809)        |
| Unemployment Reserve        | \$ 19,216           |
| Note Receivable             | \$ 2,401            |
| <b>Total Assets</b>         | <b>\$ 4,619,896</b> |

## Liabilities



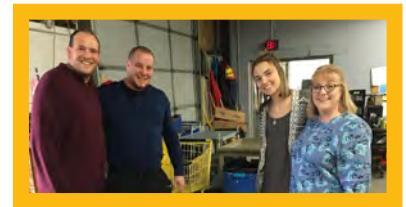
|   |                     |
|---|---------------------|
| Accrued Payroll                         | \$ 37,587           |
| Accounts Payable                        | \$ 16,729           |
| <b>Total</b>                            | <b>\$ 54,316</b>    |
| <b>Net Assets</b>                       |                     |
| Without Donor Restrictions              | \$ 3,171,958        |
| With Donor Restrictions                 | \$ 1,393,622        |
| <b>Total Liabilities and Net Assets</b> | <b>\$ 4,619,896</b> |

Shalom Center's auditors have expressed an unmodified opinion on our financial statements for the fiscal year ended June 30 2019. Those financial statements, which are available on our website, include associated notes that are essential to understanding the information herein.





# CATCH OUR Hope Builders







**DOING SOMETHING...**  
**AMAZING**





Let us, together, continue to Help Other People Everyday!