

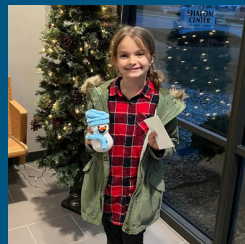
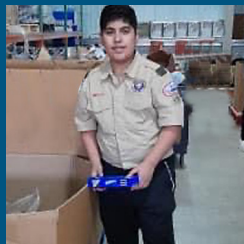


SHALOM CENTER

BUILDING HOPE • IMPACTING LIVES

2022 IMPACT REPORT

Celebrate HOPE





SHALOM CENTER

BUILDING HOPE • IMPACTING LIVES

FOOD • SHELTER • GUIDANCE

Our Mission

Our mission is to serve the community by providing emergency food, shelter, and support in ways that meet immediate needs and respect human dignity. Through food, shelter, and guidance, we will help people maximize their potential for self-sufficiency.

Board of Directors

Andy Pitts, Chair	Wayne Koessl
Steve Hartfield, Vice Chair	Mary Kubicki
Wes Ricchio, Treasurer	Matt Monroe
Terra Wendricks, Secretary	Robert Riedl
Pam Acerbi	Dick Selsberg
Crystal Callahan	Wilson Shierk
John Collins	Richard Unger
Erin Ginn	Troy Von Gillern
Richard Kauffman	Ken Winius

Celebrate HOPE

Within this Annual Report, you will see remarkable success, growth and strength. We have found more ways to serve and make an impact through our diversion, food and shelter programs. I am excited to report that in 2022 we were approved to start our building expansion. We also expanded our partnerships and continued to lead the way in the fight against hunger and homelessness in Kenosha County.

Along with a great staff and Board, this remarkable year of transformation was only possible through the unwavering commitment of dedicated strategic partners, community stakeholders, incredible volunteers and generous donors. This community is instrumental in ensuring that our neighbors in need receive the vital services and support they deserve.

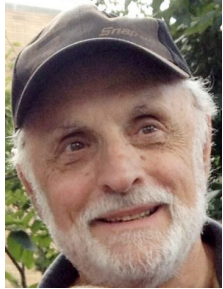
Shalom Center aims to Celebrate HOPE (Helping Other People Everyday). We'll continue to make bold moves in our mission, one person at a time. Thank you for standing with us.

In continued service,



Tamarra Coleman
Executive Director
262-658-1713 Ext. 121
colemant@shalomcenter.org

Celebrate Life and Success



The Sad Passing of Dick Selsberg

Our friend, supporter and long-time board member passed away peacefully on Friday, December 23, 2022. He will be truly missed.



Successful 40th Celebration

2022 marked our 40th year! As part of this great milestone we developed a new branding identity, logo and website.



New Director of Marketing and Fund Development

We were pleased to welcome Dave Gleason to help develop our visibility and gain additional support from the Kenosha community.



Approval and Ground Breaking for New Community Resource Center

This new building addition will allow Shalom Center to bring a much needed resource center to the community along with providing space for future growth.



Executive Director receives Humanitarian Award

Tamarra Coleman was honored at Gateway's Dr. Martin Luther King Jr. Celebration receiving one of this year's Humanitarian awards.

Soup Kitchen

As the longest running meal program in the community, we've provided hot meals without missing a day since 1982! It is helpful to remember that the foundation of the Shalom Center all started with Greta Hansen, soup and a meal.



**Immanuel United
Methodist Church**



**CHRIST THE
KING CHURCH**

*We are truly blessed to have these
Network Partners assisting in our mission.*

Today the Shalom Center operates out of a modern commercial kitchen, providing meals to shelter residents and soup kitchen guests including those of our two *Meals That Matter* Network Partners: Immanuel United Methodist Church and Christ the King Church.



55,848 {

Breakfast, lunch and dinners served in our Soup Kitchen.

CELEBRATE OUR TEAM



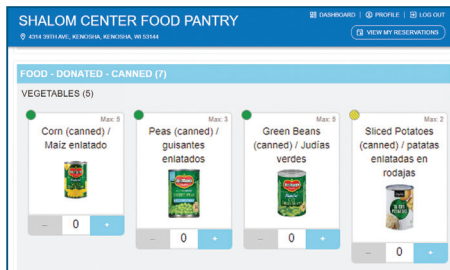
Shalom Center is pleased to welcome Veronica Roman as the new Soup Kitchen Supervisor. Veronica has two loves, her family and making people smile with her delicious cooking with a Puerto Rican influence. The clients and staff can attest to her unique culinary talents. Assisting her in the kitchen is her husband Ernesto, who helps keep everything running smoothly.

Food Pantry and Warehouse

As the largest pantry in Kenosha County, we offer families emergency supplemental groceries.

Here a few 2022 highlights:

- Implemented online ordering in June and completed over 1,000 successful orders in six months! This also helped to reduce waste.
- Added Kroger Fulfillment Center as a pickup. This has led to several extra pallets of fresh veggies, fruit, meat, herbs and more per week.
- Added a resource table with English and Spanish information.
- Served 12,505 households from our Pantry for a total of approximately one million pounds of food.
- Provided 12,000 Senior Boxes (CSFP) for the year for low-income seniors.



Food Pantry Online Ordering



12,505

{ Households served from our Food Pantry.

CELEBRATE OUR TEAM



Our Food Distribution is key to serving the needs of Kenosha County. The operation runs smoothly and efficiently thanks to Abby Markuson, Director of Food Programs and TaeQeon Keys, Warehouse Supervisor. As community needs have increased, our staff, volunteers and food supply partners have done an amazing job helping us keep up with the demand.

Shelter Programs

Individual Shelter (INNS) is dormitory style with separate space for men and women with a shared common area. We have a kitchenette, bathrooms, laundry facilities, plenty of lounge room, as well as an outdoor gazebo.

Emergency Family Shelter (EFS) provides shelter for individuals experiencing homelessness who have minor children. We know that families that stay together, grow together. Our family shelter has eight individual rooms as well as a full size kitchen, bathroom, laundry facilities and a playground.

Due to the pandemic, the shelters experienced staff shortages. The Shelter Team stepped up and worked many double shifts and filled in on short notice. We are pleased to say that since the second half of 2022 we are fully staffed.

Diverting people from homelessness continues to be a top priority. In 2022, our Diversion Specialists help keep 551 people from homelessness by creatively problem solving with them.



18,878

{ Shelter nights of sleep
provided in our two shelters.

CELEBRATE OUR TEAM



Case Managers, Lorroli Henderson and Anne Eiring combine empathy, knowledge and experience to help residents on their journey towards self-sufficiency and permanent housing. Lorroli and Anne meet with residents to set goals, find programs, and help them keep on track towards positive milestones. This guidance is key to the success of the Shelter Program.

New Shelter Services and Partnerships in 2022

- The Kenosha Public Library (KPL) partnered with Shalom Center to assist with our Family Nights held on Saturdays. KPL created “Family Night” boxes. These program include 3 to 4 activities for each family in a specially designed box.
- Prevention Service Network (PSN) provides a 4-week Positive Parenting Program to the families.
- Chase Bank is offering financial wellness courses to residents.
- The first annual “Homelessness to Housing” forum was held at the Shalom Center. The program brought together landlords, real estate agents, property managers and other agencies to address the housing shortage in the community.

Diamond, a military veteran, and her daughter Dh’alia are residents at Shalom Center. She is working hard to make a better life for the both of them.

CELEBRATE SUCCESS

“The Shalom experience has given me many opportunities along with providing shelter, food and clothing for me and my daughter. I will be forever grateful! Parenting and finance classes, housing programs and volunteering has made a positive impact on our lives. The Shalom Center is more than a center, it is a family. I don’t know what I would have done without them.”

CELEBRATE OUR TEAM



The words *dedication* and *leadership* best summarize, Karon Thomas, Shelter Director and Wendy Cross, Resource Center Director. Their roles are critical in the effective operation of the Shelter and the new Community Resource Center. As advocates for residents and clients, their goal is to help families and individuals thrive and grow.

Community Resource Center

Shalom Center broke ground on a fully-funded \$2.4 million, 10,500 square foot addition. An anonymous donor is underwriting the entire addition.

- The addition will serve as a community resource center and function as a one-stop shop plus provide a much needed warming/cooling shelter for the unsheltered.
- Case management along with washers, dryers, showers and food will be on-site.
- For those in need, the new facility will have professionals to help connect them with vital services.
- The addition was designed by Kueny Architects and is being built by Bane-Nelson.
- Completion date is tentatively scheduled for July 2023.



View looking Southwest from 43rd Street

CELEBRATE COMMITMENT



“Breaking ground on our new addition is another exciting and historic event for the Shalom Center. This addition will allow Shalom Center to bring a much needed resource center to the community along with space for future growth.”



Andy Pitts
Shalom Center
Board Chair

Volunteers

Shalom Center's work to serve the community is a team effort. Hundreds of volunteers and thousands of hours are put into ensuring that families are fed, meals are served, and our neighbors are cared for. Here are just a few of the tasks that our dedicated volunteers perform:

- Food Pantry Volunteers process grocery orders, load carts, unload goods, stock, sort and shelf food.
- Soup Kitchen Volunteers help prepare dinner, greet and serve guests, clean up and wash dishes.
- Box Build Volunteers pack senior food boxes in an assembly line. Approximately 1,200 boxes are built every month.
- Building and Warehouse Volunteers perform light janitorial work and help in the warehouse. Office Volunteers perform light administrative work including filing, making phone calls, manage recurring reports and learning our systems.



400{

Volunteers providing their time, talent and skills to support us.

CELEBRATE SERVICE



Janet Oelke personifies the spirit of our volunteers. She has dedicated almost 15 hours a week for the past six years helping in the Food Pantry. With the recent passing of her husband Richard, Janet has found additional comfort in her service at Shalom Center. Raised and educated in Kenosha, Janet's past work includes Jockey, Kenosha News and Vista. We truly honor, appreciate and thank her and all our volunteers!

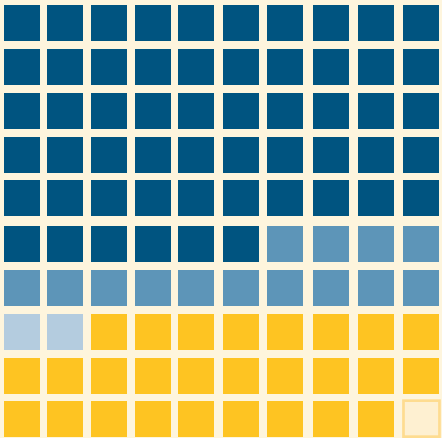
Celebrate Stewardship

REVENUE	2022	2021
■ Contributions	\$3,233,623	\$801,784
■ Grants.....	736,397	678,123
■ Legacies/Bequests/Memorials.....	108,963	84,460
Paycheck Protection Program.....	0	188,398
■ Donated Goods and Services.....	1,588,225	1,996,342
■ Special Events Income (net)	70,994	32,561
■ Food Service Revenue	17,735	22,526
Beneficial Interest/Investment Income... (38,149)		6,079
■ Other income.....	758	324
Total Revenue	\$5,718,546	\$3,810,597

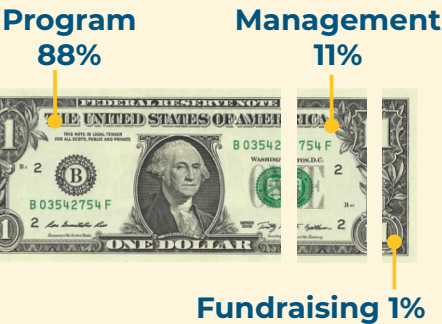
EXPENSES		
Program Services.....	\$2,724,828	\$3,127,009
Management and General	345,116	350,231
Fundraising	37,421	46,551
Total Expenses.....	\$3,107,365	\$3,523,791

	2022	2021
CHANGE IN NET ASSETS	\$2,611,181	\$286,806
Net Assets, Beginning of Year	5,044,439	4,757,633
Net Assets, End of Year.....	\$7,655,620	\$5,044,439

2022 REVENUE OVERVIEW



2022 EXPENSE OVERVIEW



2022 STATEMENT OF FINANCIAL POSITION

Our financial position is important and reflects our commitment.
However, we always strive to see individuals with dignity behind the numbers.

CURRENT ASSETS

Cash and Cash Equivalents.....	\$3,679,429
Investments.....	227,541
Accounts Receivable.....	20,965
Grants Receivables.....	111,007
Food Supplies and Inventory.....	102,646
Prepaid Expenses.....	31,323

FIXED ASSETS

Fixed Assets.....	\$4,192,842
Accumulated Depreciation.....	(692,832)

OTHER ASSETS

Beneficial Interest.....	\$29,036
Unemployment Reserve.....	21,693

TOTAL ASSETS **\$7,723,650**

CURRENT LIABILITIES

Accounts Payable.....	\$19,589
Accrued Payroll.....	44,873
Deferred Income	0
Capital Lease-Current Portion	2,006

LONG-TERM LIABILITIES

Capital Lease	3,568
Less: Capital Lease-Current Portion	(2,006)

TOTAL LIABILITIES..... **\$68,030**

NET ASSETS

Without Donor Restriction.....	\$5,013,953
With Donor Restrictions.....	2,641,667

TOTAL NET ASSETS **\$7,655,620**

TOTAL LIABILITIES & NET ASSETS **\$7,723,650**



SHALOM CENTER

BUILDING HOPE · IMPACTING LIVES

A HISTORY OF SERVICE SINCE 1982

Shalom Center is a 501(c)3 in Kenosha County serving as the only homeless shelter, largest food pantry, and longest running nightly meal program.

Shalom Center is a community resource that provides housing, food, guidance, and support to individuals and families in need across our community.

Our mission is simple: serve the community through food, shelter and supportive ways. We believe that this mission will help realize a greater vision: self-sufficiency by maximizing the potential of people we serve.

**Shalom Center of Interfaith Network
of Kenosha County Inc.**

4314-39th Avenue, Kenosha, WI 53144
Office: 262-658-1713 Fax 262-657-6914
www.shalomcenter.org

Ten Ways to Help

1. Volunteer
2. Monetary Donations
3. In-kind Donations
4. Walmart Round up Donations
5. Meals that Matter Sponsorships
6. Kit Sponsorships (Shalom-to-Home / HOPE Kits)
7. Event Sponsorships
8. Major and Legacy Giving
9. Endowment Donations
10. Fundraising Ambassadors

Learn More!

**Download the
"TEN WAYS TO HELP" Guide
at: www.shalomcenter.org/ten**

Thank You!



@shalomcenterwis

