2022 IMPACT REPORT
Celebrate HOPE
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Within this Annual Report, you will see remarkable success, growth and strength. We have found more ways to serve and make an impact through our diversion, food and shelter programs. I am excited to report that in 2022 we were approved to start our building expansion. We also expanded our partnerships and continued to lead the way in the fight against hunger and homelessness in Kenosha County.

Along with a great staff and Board, this remarkable year of transformation was only possible through the unwavering commitment of dedicated strategic partners, community stakeholders, incredible volunteers and generous donors. This community is instrumental in ensuring that our neighbors in need receive the vital services and support they deserve.

Shalom Center aims to Celebrate HOPE (Helping Other People Everyday). We'll continue to make bold moves in our mission, one person at a time. Thank you for standing with us.

In continued service,

Tamarra Coleman
Executive Director
262-658-1713 Ext. 121
colemant@shalomcenter.org

Our Mission

Our mission is to serve the community by providing emergency food, shelter, and support in ways that meet immediate needs and respect human dignity. Through food, shelter, and guidance, we will help people maximize their potential for self-sufficiency.

Board of Directors

Andy Pitts, Chair
Steve Hartfield, Vice Chair
Wes Ricchio, Treasurer
Terra Wendricks, Secretary
Pam Acerbi
Crystal Callahan
John Collins
Erin Ginn
Richard Kauffman
Wayne Koessl
Mary Kubicki
Matt Monroe
Robert Riedl
Dick Selsberg
Wilson Shierk
Richard Unger
Troy Von Gillern
Ken Winius
The Sad Passing of Dick Selsberg
Our friend, supporter and long-time board member passed away peacefully on Friday, December 23, 2022. He will be truly missed.

Successful 40th Celebration
2022 marked our 40th year! As part of this great milestone we developed a new branding identity, logo and website.

New Director of Marketing and Fund Development
We were pleased to welcome Dave Gleason to help develop our visibility and gain additional support from the Kenosha community.

Approval and Ground Breaking for New Community Resource Center
This new building addition will allow Shalom Center to bring a much needed resource center to the community along with providing space for future growth.

Executive Director receives Humanitarian Award
Tamarra Coleman was honored at Gateway’s Dr. Martin Luther King Jr. Celebration receiving one of this year’s Humanitarian awards.
Soup Kitchen

As the longest running meal program in the community, we’ve provided hot meals without missing a day since 1982! It is helpful to remember that the foundation of the Shalom Center all started with Greta Hansen, soup and a meal.

Today the Shalom Center operates out of a modern commercial kitchen, providing meals to shelter residents and soup kitchen guests including those of our two Meals That Matter Network Partners: Immanuel United Methodist Church and Christ the King Church.

55,848 Breakfast, lunch and dinners served in our Soup Kitchen.

Shalom Center is pleased to welcome Veronica Roman as the new Soup Kitchen Supervisor. Veronica has two loves, her family and making people smile with her delicious cooking with a Puerto Rican influence. The clients and staff can attest to her unique culinary talents. Assisting her in the kitchen is her husband Ernesto, who helps keep everything running smoothly.

We are truly blessed to have these Network Partners assisting in our mission.
Food Pantry and Warehouse

As the largest pantry in Kenosha County, we offer families emergency supplemental groceries.

Here a few 2022 highlights:

- Implemented online ordering in June and completed over 1,000 successful orders in six months! This also helped to reduce waste.
- Added Kroger Fulfillment Center as a pickup. This has led to several extra pallets of fresh veggies, fruit, meat, herbs and more per week.
- Added a resource table with English and Spanish information.
- Served 12,505 households from our Pantry for a total of approximately one million pounds of food.
- Provided 12,000 Senior Boxes (CSFP) for the year for low-income seniors.

12,505 { Households served from our Food Pantry.}
Shelter Programs

**Individual Shelter (INNS)** is dormitory style with separate space for men and women with a shared common area. We have a kitchenette, bathrooms, laundry facilities, plenty of lounge room, as well as an outdoor gazebo.

**Emergency Family Shelter (EFS)** provides shelter for individuals experiencing homelessness who have minor children. We know that families that stay together, grow together. Our family shelter has eight individual rooms as well as a full size kitchen, bathroom, laundry facilities and a playground.

Due to the pandemic, the shelters experienced staff shortages. The Shelter Team stepped up and worked many double shifts and filled in on short notice. We are pleased to say that since the second half of 2022 we are fully staffed.

Diverting people from homelessness continues to be a top priority. In 2022, our Diversion Specialists help keep 551 people from homelessness by creatively problem solving with them.

18,878 Shelter nights of sleep provided in our two shelters.
The words dedication and leadership best summarize, Karon Thomas, Shelter Director and Wendy Cross, Resource Center Director. Their roles are critical in the effective operation of the Shelter and the new Community Resource Center. As advocates for residents and clients, their goal is to help families and individuals thrive and grow.

Diamond, a military veteran, and her daughter Dh’alia are residents at Shalom Center. She is working hard to make a better life for the both of them.

"The Shalom experience has given me many opportunities along with providing shelter, food and clothing for me and my daughter. I will be forever grateful! Parenting and finance classes, housing programs and volunteering has made a positive impact on our lives. The Shalom Center is more than a center, it is a family. I don’t know what I would have done without them."
Community Resource Center

Shalom Center broke ground on a fully-funded $2.4 million, 10,500 square foot addition. An anonymous donor is underwriting the entire addition.

- The addition will serve as a community resource center and function as a one-stop shop plus provide a much needed warming/cooling shelter for the unsheltered.
- Case management along with washers, dryers, showers and food will be on-site.
- For those in need, the new facility will have professionals to help connect them with vital services.
- The addition was designed by Kueny Architects and is being built by Bane-Nelson.
- Completion date is tentatively scheduled for July 2023.

“Breaking ground on our new addition is another exciting and historic event for the Shalom Center. This addition will allow Shalom Center to bring a much needed resource center to the community along with space for future growth.”

Andy Pitts
Shalom Center Board Chair
Volunteers

Shalom Center’s work to serve the community is a team effort. Hundreds of volunteers and thousands of hours are put into ensuring that families are fed, meals are served, and our neighbors are cared for. Here are just a few of the tasks that our dedicated volunteers perform:

- Food Pantry Volunteers process grocery orders, load carts, unload goods, stock, sort and shelve food.

- Soup Kitchen Volunteers help prepare dinner, greet and serve guests, clean up and wash dishes.

- Box Build Volunteers pack senior food boxes in an assembly line. Approximately 1,200 boxes are built every month.

- Building and Warehouse Volunteers perform light janitorial work and help in the warehouse. Office Volunteers perform light administrative work including filing, making phone calls, manage recurring reports and learning our systems.

Janet Oelke personifies the spirit of our volunteers. She has dedicated almost 15 hours a week for the past six years helping in the Food Pantry. With the recent passing of her husband Richard, Janet has found additional comfort in her service at Shalom Center. Raised and educated in Kenosha, Janet’s past work includes Jockey, Kenosha News and Vista. We truly honor, appreciate and thank her and all our volunteers!

400 Volunteers providing their time, talent and skills to support us.
## Celebrate Stewardship

### REVENUE

<table>
<thead>
<tr>
<th>Category</th>
<th>2022</th>
<th>2021</th>
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<tbody>
<tr>
<td>Contributions</td>
<td>$3,233,623</td>
<td>$801,784</td>
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<tr>
<td>Grants</td>
<td>736,397</td>
<td>678,123</td>
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<tr>
<td>Legacies/Bequests/Memorials</td>
<td>108,963</td>
<td>84,460</td>
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<tr>
<td>Paycheck Protection Program</td>
<td>0</td>
<td>188,398</td>
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<tr>
<td>Donated Goods and Services</td>
<td>1,588,225</td>
<td>1,996,342</td>
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<tr>
<td>Special Events Income (net)</td>
<td>70,994</td>
<td>32,561</td>
</tr>
<tr>
<td>Food Service Revenue</td>
<td>17,735</td>
<td>22,526</td>
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<tr>
<td>Beneficial Interest/Investment Income</td>
<td>(38,149)</td>
<td>6,079</td>
</tr>
<tr>
<td>Other income</td>
<td>758</td>
<td>324</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$5,718,546</strong></td>
<td><strong>$3,810,597</strong></td>
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### EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>2022</th>
<th>2021</th>
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<tbody>
<tr>
<td>Program Services</td>
<td>$2,724,828</td>
<td>$3,127,009</td>
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<tr>
<td>Management and General</td>
<td>345,116</td>
<td>350,231</td>
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<tr>
<td>Fundraising</td>
<td>37,421</td>
<td>46,551</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$3,107,365</strong></td>
<td><strong>$3,523,791</strong></td>
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### CHANGE IN NET ASSETS

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<thead>
<tr>
<th>Year</th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets, Beginning of Year</td>
<td>5,044,439</td>
<td>4,757,633</td>
</tr>
<tr>
<td><strong>Net Assets, End of Year</strong></td>
<td><strong>$7,655,620</strong></td>
<td><strong>$5,044,439</strong></td>
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# 2022 Statement of Financial Position

Our financial position is important and reflects our commitment. However, we always strive to see individuals with dignity behind the numbers.

## Current Assets
- Cash and Cash Equivalents: $3,679,429
- Investments: 227,541
- Accounts Receivable: 20,965
- Grants Receivables: 111,007
- Food Supplies and Inventory: 102,646
- Prepaid Expenses: 31,323

## Fixed Assets
- Fixed Assets: $4,192,842
- Accumulated Depreciation: (692,832)

## Other Assets
- Beneficial Interest: $29,036
- Unemployment Reserve: 21,693

## Total Assets
- Total Assets: $7,723,650

## Current Liabilities
- Accounts Payable: $19,589
- Accrued Payroll: 44,873
- Deferred Income: 0
- Capital Lease-Current Portion: 2,006

## Long-Term Liabilities
- Capital Lease: 3,568
- Less: Capital Lease-Current Portion: (2,006)

## Total Liabilities
- Total Liabilities: $68,030

## Net Assets
- Without Donor Restriction: $5,013,953
- With Donor Restrictions: 2,641,667

## Total Net Assets
- Total Net Assets: $7,655,620

## Total Liabilities & Net Assets
- Total Liabilities & Net Assets: $7,723,650
A HISTORY OF SERVICE SINCE 1982
Shalom Center is a 501(c)3 in Kenosha County serving as the only homeless shelter, largest food pantry, and longest running nightly meal program.

Shalom Center is a community resource that provides housing, food, guidance, and support to individuals and families in need across our community.

Our mission is simple: serve the community through food, shelter and supportive ways. We believe that this mission will help realize a greater vision: self-sufficiency by maximizing the potential of people we serve.

Shalom Center of Interfaith Network of Kenosha County Inc.  
4314-39th Avenue, Kenosha, WI 53144  
Office: 262-658-1713     Fax 262-657-6914  
www.shalomcenter.org

Ten Ways to Help

1. Volunteer  
2. Monetary Donations  
3. In-kind Donations  
4. Walmart Round up Donations  
5. Meals that Matter Sponsorships  
6. Kit Sponsorships (Shalom-to-Home / HOPE Kits)  
7. Event Sponsorships  
8. Major and Legacy Giving  
9. Endowment Donations  
10. Fundraising Ambassadors

Learn More!  
Download the "TEN WAYS TO HELP" Guide at: www.shalomcenter.org/ten

Thank You!

@shalomcenterwis